

Sponsorship Opportunities



Faith in Action Fundraising Dinner

Catholic Charities of Jackson,
Lenawee & Hillsdale Counties

Tuesday, September 27, 2022
Our Lady of Fatima Catholic Church
913 Napoleon Road, Michigan Center, Michigan

Mass at 6:00 pm | Dinner to follow

The Importance of Sponsorship

Our 2022 Faith in Action fundraising dinner will help us fund our programs now and in the future. We need to raise \$12,000 in sponsorships to underwrite the cost of the event.

The Impact of an Underwritten Event

When event costs are underwritten by its sponsors, we will not have to charge a ticket price. Research shows that guests make larger donations at fundraising events when they do not have to pay an entry fee. When overhead costs are

covered, we can make it known to our guests that 100% of their donation at the dinner will go directly to work in our communities. This can be a powerful giving motivator for our guests.

A final consideration: the impact of underwriting (sponsoring) this dinner extends far beyond the actual dollars given to support the costs of this event!



Underwriting Sponsor Opportunities

CREATING HOPE Gifts at/above \$1,000

- ~ Special prayer intentions during event Mass
- ~ Personal name and/or **business logo**
 - » Displayed on video screens at event
 - » Listed in dinner program with contact information
 - » Featured on the agency webpage and social media

PROVIDING HELP Gifts up to \$999

- ~ Personal name or business name
 - » Displayed on video screens at event
 - » Listed in dinner program with basic contact information
 - » Featured on the agency webpage and social media

Faith in
Action
Fundraising
Dinner
9.27.22

Sponsorship Level: Creating Hope Providing Help

My sponsorship is in the amount of: _____

Name as you would like it to appear
on advertising/sponsor listings: _____

Prayer intentions (for Creating Hope Sponsorship): _____

Contact name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email address: _____

Website: _____

Payment: Payment can be made by check or credit card. Sponsor form and credit card payments can be emailed to bcuthbertson@catholiccharitiesjlhc.org or mailed to the address below.

Credit card #: _____ Expiration date: _____

Name on card: _____

Checks made payable to "Catholic Charities" and sponsor form can be mailed to:

Catholic Charities, Attn: Bea Cuthbertson, 3425 Francis Street, Jackson, MI 49203

For the "Creating Hope" sponsorship level, please email high-res logos in JPG, EPS, or AI format to bcuthbertson@catholiccharitiesjlhc.org. **Logos must be received September 16, 2022.**

For more information, contact Bea Cuthbertson
517-879-0599 or bcuthbertson@catholiccharitiesjlhc.org

